

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$50,766.64	\$50,970.85	\$44,200.44	\$61,999.24	\$207,937.17

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
24.75	21.00	12.25	19.50	77.50

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
43.25	49.75	29.50	102.75	225.25

Hours Lobbied on Each Matter

Lobbying Effort On Administrative Rulemaking Proceedings

Insurance

Ins 2.18, life settlements and affecting small business.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
3.00 (5%)	21.00 (30%)			24.00 (8%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

WI conformity with certain federal long-term care insurance tax provisions (sect. 844 of PL 109-280, the federal Pension Protection Act of 2006).

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
20.40 (30%)				20.40 (7%)

Development, drafting or introduction of a proposal relating to rules guiding long term care insurance producer compensation.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	21.23 (30%)	8.35 (20%)	30.56 (25%)	60.14 (20%)

Development, drafting or introduction of a proposal relating to rules for insurance company investments.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	14.15 (20%)			14.15 (5%)

Development, drafting or introduction of an OCI technical bill, relating to regulation of insurance companies.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		8.35 (20%)	30.56 (25%)	38.91 (13%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10 (15%)	14 (20%)	8 (20%)	31 (25%)	63.26 (20.90%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
34.00 (50%)		16.70 hours (40%)	30.56 (25%)	81.26 (26.84%)